

Bring your message to life

If you do business, then you have a message. From the smallest business to the biggest corporation, the goal is the same...get that message to as many people as possible...and make them want to watch & listen. More and more businesses are using digital signage to achieve this goal. That's where MediaSignage comes in. We'll give you the power to enrich your customers' experience, build brand awareness & loyalty and, most importantly, boost sales. When it comes to digital signage, the ROI (return on investment) is proven. You'll know you are taking the right steps for your company's continued growth. Using a highly advanced digital signage platform, MediaSignage provides you with the flexibility and scalability you need to meet your marketing demands.

Ready, set, GO! It's that easy...

Ready to build your company's first digital signage presentation? Well get to it! With MediaSignage you can start building your presentation right now. Just go online, create an account and watch a few tutorials. Starting with one of our pre-made templates, you could literally have your digital signage up and running in a few hours. There are no lengthy contracts, no obligations, no hidden fees, and no special hardware or software you have to buy. Our Digital Signage software runs on just about any computer with any operating system. You are not obligated to use any proprietary hardware. And your presentation can play back almost anywhere -- on monitors in your business, on many smartphones and portable devices, or on the web...for anyone to see from the comfort of their own computer. MediaSignage gives you everything you need to get up and running in no time -- all, for very little expense. It's a no-brainer!

You're in good hands

From car dealerships to cafes, hospitals to health clubs - MediaSignage already has more than 3000 users worldwide. These users continually prove just how secure, reliable and capable our digital signage platform is. With that kind of experience under our belt, there is no doubt that MediaSignage can fully accommodate your digital signage needs as well -- no matter what industry you are in. MediaSignage's dedicated customer service and development teams are here to help...every step of the way. With MediaSignage, you really ARE in good hands.

media
SIGNAGE
.com



You'll be amazed

Innovation, efficiency, superior quality and affordability - these are the elements that make up the foundation of the MediaSignage solution. And, while we already have an incredibly stable and capable platform, we are continually upgrading and adding to it -- making it better. Many of these upgrades come directly from customer input. So, not only are you receiving products that perform superbly day in and day out, you also receive unparalleled and unconditional service, support and development assistance from our team of professionals. Now, YOU can take advantage of the experience the MediaSignage team has gained by designing, configuring, and integrating digital signage solutions for leading companies around the world..

They'll be amazed

Your potential customers are more technology-savvy than ever before. Not only are they accustomed to digital media, they expect it. They expect a visual, informative, interactive and entertaining experience. That's why more and more businesses are turning to MediaSignage for digital signage solution which complements their current marketing strategies. Now it's time for YOU to impress and entertain potential customers...by turning them into a "captive" audience -- an audience that actually WANTS to watch your message.

Retail

Promote hourly specials, educate customers on new products and services, even entertain and inform them while they are waiting to check out.

Healthcare

Educate and entertain patients and their families while providing partners and suppliers with targeted promotional opportunities.

Hospitality

Keep guests informed and entertained as you promote services, attractions, merchandise, and special events.

Events and Entertainment

Narrowcast integrated, micro targeted campaigns at highly trafficked venues, such as movie theatres and concerts.

Under the hood

Our SignageStudio and SignagePlayer were developed using Adobe's Flex™ and AIR™ technologies. What exactly does this mean to you? It means that you'll be making presentations that are truly universal and scalable -- run them anywhere, anytime. From portable devices to the web to monitors in your store -- it will simply work. You'll be getting a flexible, cutting edge digital signage solution that works today and will work tomorrow. And being powered by Adobe© technologies insures your investment is safe and secure.



Digital Signage, the bottom line...

Digital signage is no longer a luxury, it's a necessity. And MediaSignage is here to make sure you are part of this digital revolution -- with a system you can manage yourself...a system you can surely afford. Now it's up to you. Experience this powerful tool that is as easy to use as sending an e-mail. Who said digital signage had to be expensive? Our competitors, that's who. Well we believe everyone should have the chance to use this incredible platform. That's why your 1st Player license is completely FREE -- no contract, nothing to buy and no setup fees. All we ask that you try our solution for FREE -- for as long as you want. We are confident that after you use your that first free player and test drive our system, you'll feel as we do -- that MediaSignage is the ultimate digital solution that delivers enhanced functionality for a fraction of the cost of other Digital Signage solutions.



feature list

Please visit http://mediasignage.com/html/free_digital_signage.html to learn more





- Web application for Digital Signage management
- Desktop application for Digital Signage management
- Multi Campaign capable
- Dynamic Screen division (zones) with display level support
- Enhanced Timeline / playlist
- Media Resource management
- Easy timeline sequencing and management
- Remote Player control
- Player health and live statistics
- Advanced Scene designer with animation, effects, layout constraints and more
- RSS News Components
- RSS Weather Components
- RSS Stock ticker Components
- Flexible click components
- Capture card Components
- Tuner Components
- TV/Cable Components
- Video Podcast
- HTML/Web Components
- Shared Digital Signage resources (DS Social Networking)
- Social network file import including Flickr and others web sources
- Multi Language and localization support
- AIRPlayer Digital Signage desktop player
- WEBPlayer Digital Signage live web player
- Watchdog AIRPlayer service
- Automatic software updates
- Player Caching Engine
- Multi OS and device Interoperability
- Dynamic Signage banners
- Reseller White Label
- Affiliation program with web Ads
- and much more

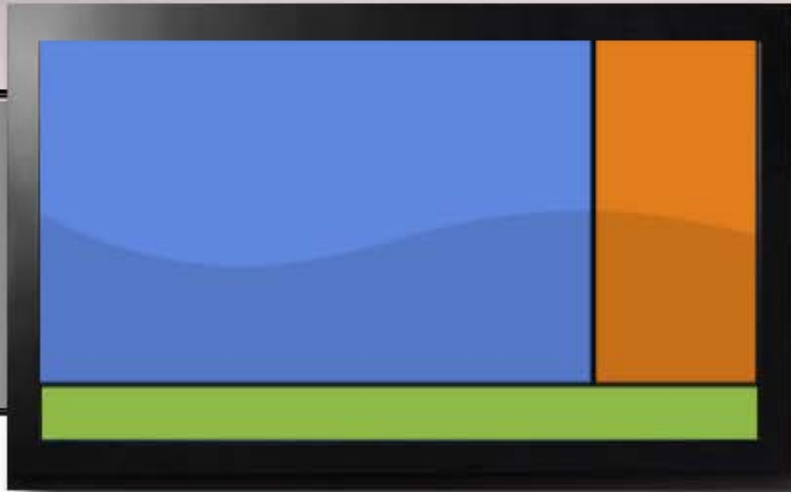
powered by technologies you trust



compare

AIRPlayer WEBPlayer

	AIRPlayer	WEBPlayer
 License per player	1 st FREE	ALL FREE
 Disk storage required	YES	YES
 Public online web viewing	NO	YES
 Signage presentation banners	NO	YES
 Auto full screen on start	YES	NO
 Requires installation and setup	YES	NO
 Designed for long duration playback	YES	NO
 Powered by caching engine	YES	NO
 Watchdog service	YES	NO
 Unlimited number of monitors per player	YES	NO
 Remote management	YES	NO
 Embedding HTML web sites	YES	NO
 Player statistics	YES	NO
 Multi OS support	YES	YES
 Video Podcasts caching	YES	NO
 Offline playback support	YES	NO
 Increased performance	YES	NO
 Access external data source	YES	NO
 Build revision control	YES	NO



Digital Signage for everyone



Call 1-877-DIG-SIGN

MediaSignage, make your
Signage come ALIVE



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